



MAN **VS** AGEING

SHOWING AUSSIE BLOKES THE WAY...



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## WHAT'S HOT IN CELEBRITY MAKEOVERS

WORDS BY DARREN SMEATH

Do you remember the hype around the "Vampire Facial", when Kim Kardashian was seen leaving a LA Plastic Surgery looking like she had just done three rounds with an electric weed eater? New advancements in technology and scientific evidence have taken autologous treatments into a new era that is unprecedented in the aesthetic field of anti-ageing. Autologous treatments involve the concept of processing a patient's own blood to harness its healing and rejuvenating capacities.

"FACTOR 4", is highly concentrated in super rich growth factors. Used widely around the world in regenerative medicine. This treatment involves taking approximately 10ml of blood (two teaspoons) using advanced tubing. The plasma is processed using innovative technology and incubated for six to nine hours. The serum is then spun in a high-powered centrifuge making it four times richer in growth factors. Hence the name "FACTOR 4".



In the aesthetic field we use "FACTOR4" to treat; scarring, fine lines, crepey skin, sagging skin, stretch marks, skin tightening, skin brightening, dark eye circles, back of hands, décolletage, under eyes, front neck, back neck and full face.

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Sounds painful? Not at all as a topical anesthetic is always used.

"FACTOR 4" can be used in combination with dermal fillers and Botox, as all injectable treatments provide a different result. Both Dermal Fillers and "FACTOR 4" will volumise and rejuvenate a treatment area but the big claim to fame that synthetic fillers can't offer is that "FACTOR 4" stimulates collagen types I and III. What that means for you is a brighter, healthy skin complexion with decreased signs of ageing.

"FACTOR 4", a highly concentrated super rich conditioned serum that stimulates collagen types I and III while also being rich in the anti inflammatory protein IL-1Ra.

This is the next generation in collagen stimulating plasma treatments.